

# WESTERN GATEWAY

West Bromwich



**Project: YMCA Western Gateway**

**Status: Complete (2015)**

**Area: West Bromwich, Sandwell**

Black Country *LEP*



## An Overview

The site relates to the existing YMCA premises located fronting on to Carters Green, adjacent to the Farley Clock Tower. The site is high profile forming a visual landmark along a key Black Country transport corridor (A41 Expressway) and facing traffic entering into the High Street from Old Meeting Street (A4196) and Carters Green.

Proximity to the historic Farley Clock Tower provides a particular requirement for sensitive design. The project replaces dated, un-inspirational and functionally obsolete accommodation with a fit for purpose facility, providing a landmark building within the western gateway of West Bromwich.

## Key Stats

- Total Investment Value: £9.53m
- Grant: £1.42m
- Loan: £1.41m
- 96 Housing Units
- 2,226sqm of Refurbished Floorspace
- 1,745sqm of New Floorspace
- 117 Jobs Safeguarded

## The Outcomes

Through Growing Places Funding, this project has provided:

- An Enterprise Zone – 5 workspace units (320 sq.m.) for fledgling, young entrepreneurs and businesses with intensive business support services.
- A Social Enterprise Zone – social business space providing key social enterprise and support services such as accounting, legal services and training.
- A Community Gym/Healthy Living Zone
- A Youth Zone – space for a range of education and informal recreational facilities including homework club, life skills, drama and arts.
- A Children and Family Centre
- Meeting and interview rooms for community and local business use.
- Enhanced public realm fronting onto Carters Green and including works around the Carters Green Farley Clock Tower