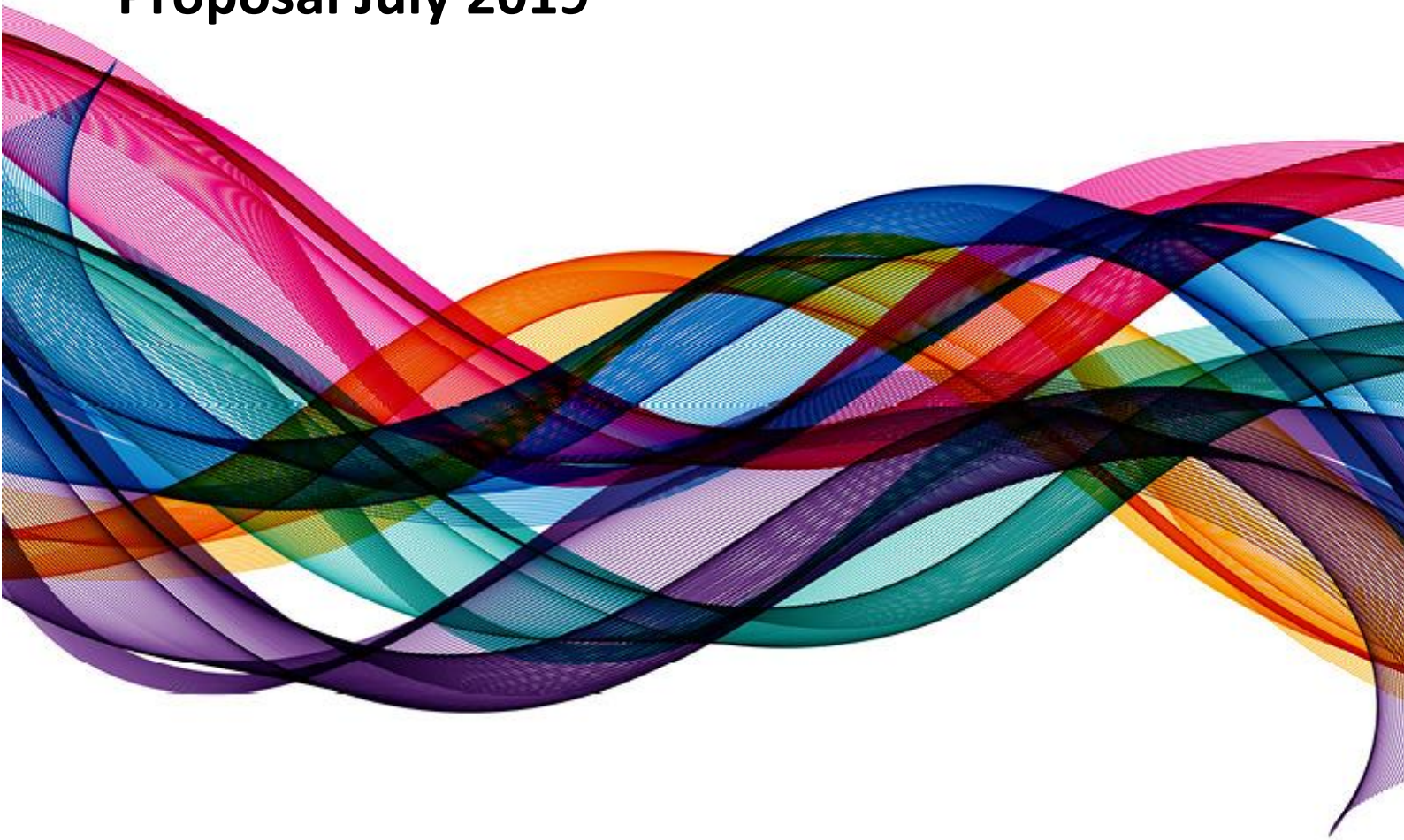


**Invitation to Tender**  
**Black Country Land & Property**  
**Investment Fund Evaluation**  
**Proposal July 2019**



## **Specification – Tender for an Impact Evaluation of the Black Country Land and Property Investment Fund (LPIF), Phase 1.**

### **Background**

The Black Country Land and Property Investment Fund (LPIF) is funding a wide-ranging brownfield land site preparation and remediation programme to bring forward a portfolio of strategic sites for Commercial and Residential development. This will support the West Midlands Combined Authority (WMCA) ambition and objectives that are contained in the West Midlands Strategic Economic Plan (WMSEP) and supporting Performance Management Framework (PMF).

[\(https://www.blackcountrylep.co.uk/about-us/west-midlands-combined-authority/wmca-state-of-the-region/\)](https://www.blackcountrylep.co.uk/about-us/west-midlands-combined-authority/wmca-state-of-the-region/)

The fund forms part of the WMCA first Devolution Deal's investment programme and the overall investment fund is £150m. The initial drawdown of £53m is operational between 2017-2021. For the £53m the Black Country has agreed to deliver:

- 1,800 new jobs
- 1,600 homes
- 126,000 sqm commercial floorspace.

The schemes that are being funded are outlined in the accompanied dashboard in Appendix 1a & 1b.

A Commissioning Framework has been developed and approved by the WMCA Board and is attached to Appendix 2.

The WMCA has also developed a single commission framework which is attached in Appendix 3. The inclusive growth objectives will need to be reflected in the evaluation.

Some preparatory work has already been undertaken with regard to evaluation of this project and attached to this tender is:

1. Advice from the What Works Centre for Local Economic growth on potential approach attached in Appendix 4. (Please note - there is not a list of unsuccessful projects, so a different control group will be required in order to establish the counterfactual).
2. SQW advice on approach to evaluation as part of the national gainshare M&E process – attached in Appendix 5a and 5b.

### **Scope of the Research**

The purpose of the project is to develop a robust methodology and carry out an impact evaluation of the Black Country Land and Property Investment Fund.

The methodology should cover the proposed approach including data requirements, key milestones and reporting timeframe.

Please can you provide the following:

- Description of your intended approach to the work and methodology to be adopted;
- Your experience based on the specification;
- A Detailed timetable;

- Experience and CVs of the team working against the outlined workstreams;
- A completed Tender Response form (Appendix A)

### **Project Management & Governance**

A technical working group chaired by Black Country Consortium’s Economic Intelligence Unit will steer the research work.

The project manager will be Delma Dwight, Director of Economic Intelligence at the Black Country Consortium, working with a steering group comprised of the LEP Programme Management Office (PMO) and partner officers.

### **Timescale**

The project is set to run from 2019 -2021. A detailed timetable and staff allocations must be set out in the response.

### **Evaluation Criteria**

Tenders will be evaluated against the following criteria:

<b>Criteria</b>	<b>Areas for consideration</b>	<b>% Weighting Applicable</b>
Value for Money	<ul style="list-style-type: none"> <li>• Project Costs</li> </ul>	30%
Relevant experience and track record	<ul style="list-style-type: none"> <li>• Organisation capability and relevance.</li> <li>• Track record of successfully undertaking relevant assignments.</li> <li>• Skills and experience of project team</li> </ul>	30%
Methodology	<ul style="list-style-type: none"> <li>• Compliance with the project specification.</li> <li>• Technical merit i.e. methodology, procedures, facilities, robustness and potential of the methodological approach to the project.</li> </ul>	40%
Total	<ul style="list-style-type: none"> <li>• Value for money</li> <li>• Relevant experience and track record</li> <li>• Methodology</li> </ul>	100%

### **Acceptance of Tenders**

The Black Country Consortium Ltd. does not bind itself to accept the lowest or any tender, for such Consultancy specified in the Invitation to Tender.

### **Further Information**

If you require any further information on the service required within this Tender, please contact –  
Lara Cragg, Head of PMO, telephone (01384) 47 1159, e-mail address:  
lara\_cragg@blackcountryconsortium.co.uk.

### **Closing Date**

The tenders must be submitted no later than 12 noon on Monday 19<sup>th</sup> August 2019.