



Black Country Place Making and Land Theme Advisory Group

Terms of Reference

1. Vision

Our Vision for the Black Country in 2033 aims to: -

- Increase the housing stock by a minimum of 47,569 new homes;
- Deliver an additional 937ha of employment land from a baseline of 634ha;
- Develop a sustainable, low carbon economy;
- Provide greatly enhanced movement of goods and people between the four centres, Birmingham and national and global markets;
- Grow our population to 1.2m (+53,200 residents), from a baseline of 1.14m; and
- Achieve a better population balance (home to 76,819 additional A/B households, in line with national average, from a baseline of 46,740)

2. Remit

The role of the Black Country Place Making and Land Theme Advisory Group (Theme Group) is to: -

- a) Act as the leading strategic support body to the Black Country Local Enterprise Partnership providing a forum for the engagement of private sector employers, intermediaries and liaison with public sector agencies to develop, formulate and co-ordinate policies and proposals relating to: -
 - Brownfield Land
 - Infrastructure and transport scheme development;
 - The supply of suitable employment land to meet business growth requirements;
 - Enterprise Zones;
 - Housing supply and delivery;
 - Place making including the visitor economy, cultural offer and environmental enhancements;
 - The low carbon economy

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- b) Support the Black Country's strategic aim of enabling businesses in our key sectors to grow and deliver our contribution to the implementation of the Black Country Strategic Economic Plan

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(SEP) through the development of our economic, social and physical infrastructure

3. Scope

The Theme Group will cover the whole spectrum of Place Making and related areas to work towards the Vision for the Black Country and support the Black Country Strategic Economic Plan’s strategic aim of establishing the Black Country as a place to work, live and invest.

4. Terms of Reference

- Work with and engage Black Country businesses working in the in the place making theme area to achieve the Black Country Strategic Economic Plan’s objectives within this strategic area.
- Develop and advise the LEP and, as necessary, the Black country Joint Committee, on bespoke interventions and meaningful support to achieve these objectives.
- Make recommendations to the LEP Board on relevant policy and funding issues; and
- Make recommendations to the LEP to ensure that transport investment in the Black Country aligns with regional and national challenges and supports the SEP strategic priorities the Black Country. This will include the monitoring of the delivery of transport schemes within the Growth Deal
- Bring together private sector, Government and its agencies, local authorities and third sector to work toward the development of a pipeline of projects and forms of collaboration that ensure continued and sustained progress towards the objectives of the Strategic Economic Plan.
- At the request of the LEP the Groups will make observations on individual applications for funding where they fall within the Group’s terms of reference including any proposed transport schemes.
- To receive reports from the Black Country Consortium Intelligence Unit and the Accountable Body on the progress and impact of ongoing Growth Deal, City Deal and other relevant programmes to inform discussion and development of future projects and programmes, to develop a pipeline of projects towards the objectives of the Strategic Economic Plan
- To act as a vehicle for engaging a wide range of employers through strengthening links with established representative bodies and

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Black Country LEP Assurance Framework: Appendix 6
sector networks to promote collective understanding of the
challenges facing the Black Country within the areas defined in

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these terms of reference and their implications and opportunities for the achievement of the Strategic Economic Plan objectives.

- To receive management reports from such projects and groups within the framework of the Strategic Economic Plan, Growth Deal, City Deal or other relevant funding streams as may be requested or agreed from time to time by the Local Enterprise Partnership or Joint Committee, but including, for the time being, the Enterprise Zone Management Steering Group, Green Growth Group, Visit THE Black Country Partnership and the Black Country Environment Forum

5. Membership

The Membership of the Theme Group will not exceed 20 Members drawn from: -

- Private sector Chair nominated by the LEP Board.
- Private sector LEP Board members (ex officio)
- 9 Private sector representatives drawn primarily from sectors engaged with this theme area;
- One private sector member of each of the Black Country Chamber and Black Country Federation of Small Business
- Homes and Community Agency Head of Midlands Central
- One representative of housing associations operating in the Black Country
- 2 Black Country Local Authority Cabinet Members with responsibility for the relevant theme area.
- Black Country Local Authority Head of Regeneration of Executive Director with responsibility for place making areas.
- One representative of the Birmingham and Black Country Local Nature Partnership
- One representative of a Higher Education institution with academic expertise in a field related to the Advisory Group's terms of reference.
- Black Country Consortium Ltd. Chief Executive

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6. Theme Group Advisors

The following Government Departments, organisations and agencies shall nominate appropriate advisers to attend meetings at the request of the Theme Group to report, support and advise as necessary on relevant issues, themes, proposals and projects within the Board's terms of reference: -

- Black Country Transport Officers Group and Black Country Director of Transport
- Other appropriate local authority members and officers.
- Integrated Transport Authority,
- Centro
- DEFRA and its Agencies
- Highways Agency and Dept. for Transport,
- Canal and Rivers Trust
- Birmingham and Black Country Wildlife Trust
- Severn Trent and South Staffs Water Authorities.
- Black Country Public Health Officers

Any other organisation and agency which wishes to inform the work of the Board, which has an official presence within the Black Country or engagement with Place theme development in the Black Country, subject in any case to the agreement of the Chair.

7. Qualifications

Unless otherwise specified all Members and Board Advisers will be expected to be senior postholders at either Managing Director, Chief Executive, Principal, Regional Director or Board of Director or Executive Management Team level within their respective organisations.

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